

# Reduce transportation costs and emissions

## 4FOLD as a Service

Holland Container Innovations (HCI) presents to you a new solution to reduce transportation costs and emissions: 4FOLD as a Service.

Due to trade imbalances between different continents, countries and regions, empty containers need to be repositioned. **Costs for this repositioning are included in the current transportation rates that shippers pay.**

4FOLD as a Service uses the 4FOLD foldable container to greatly reduce these repositioning cost and as a result bring cheaper transport to shippers.

Together with our partners we can provide the same routes as regular forwarders, but with lower costs and at the same greener, due to fewer empty movements.

## The Solution

The idea is simple: shippers use foldable containers instead of standard containers to ship goods. When the container is emptied at the destination, HCI will take care of the folding of the container. The shipper will not notice any differences and no container investments are needed.

There are three different ways to integrate foldable containers in your supply chain:

- Using your own forwarder
- Via Holland Container Innovations and partners
- Do-it-yourself

## Next steps

Plan a meeting with HCI now to discuss your business case and start benefitting from cheaper transport today.

Let's unfold the future together!

## 4FOLD Foldable Container

HCI has developed the 4FOLD Foldable Container that can be folded when empty. After folding, 4FOLD occupies only one quarter of the height. As a result, four folded containers stack into one interconnected bundle. This bundle handles like one container, thereby creating savings on empty transport, handling and storage.

This container has now been used by more 15 transport companies with good results. HCI has now decided to make the benefits available to a wider market by offering the benefits directly to shippers.

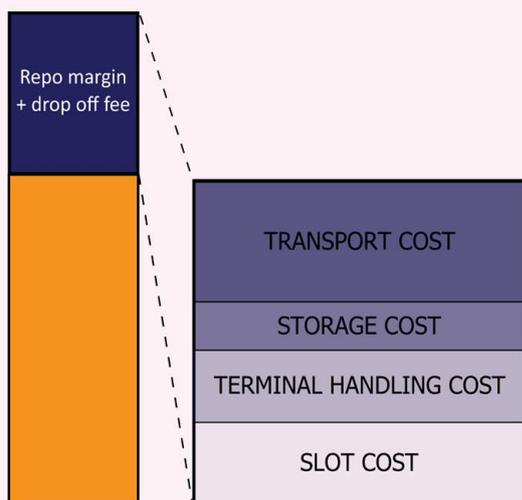
## For more information please contact:

**Simon Bosschieter**

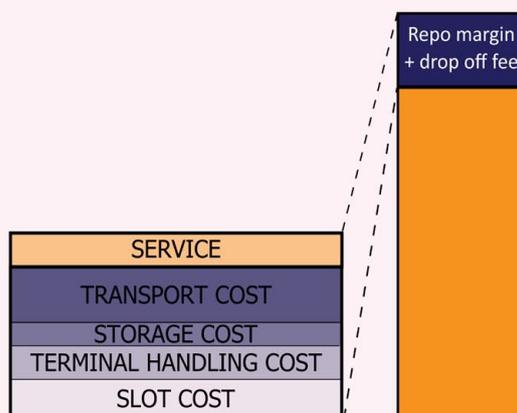
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# Shippers! Save on transportation costs and emissions

## Standard Situation



## 4FOLD Foldable Containers as a Service



**Shippers act now! Save on your transport costs with 4FOLD as a Service**

For shippers that want to see their logistics costs reduced, but at the same time want to make it more sustainable, 4FOLD as a Service is the way to go.

HCI believes shippers look for more than just cost reductions. HCI sees huge amounts of wasted time, resources and money at the intersections of all different elements of transport planning. HCI believes this waste can be largely eliminated by offering 4FOLD as a Service. HCI guarantees the availability of good and clean equipment, reliability, transparency and good and efficient communication.

Most sales calls in the shipping sector still involve one-on-one interactions: shippers talking to carriers, carriers to terminals and terminals to ports. These different parts will be integrated under 4FOLD as a Service, with just one party taking care of the entire process.

4FOLD as a Service creates the possibility to book 4FOLD containers as shippers owned containers (SOC), which provides much more control throughout the chain and a better user experience.

**Contact our Sales team for more information: [info@hcinnovations.nl](mailto:info@hcinnovations.nl)**

