

Seatrade

Seatrade operates the widest variety of fully refrigerated vessels or “reefer vessels”, purpose-built ships for ocean transport of perishable and frozen cargo. From its Antwerp dockside offices, Seatrade operates a fleet of around 100 ships, managing every vessel commercially and operationally through permanent communication with vessel captains and a worldwide network of dedicated agents.

Seatrade aims to be a company that takes the lead and is one step ahead of the competition. Therefore they stimulate the use of new technology and are willing to put it to the test to see how it will benefit them.

Seatrade launched a new BLUE STREAM service in January 2016, connecting Europe with the Caribbean, Central America and Europe again.



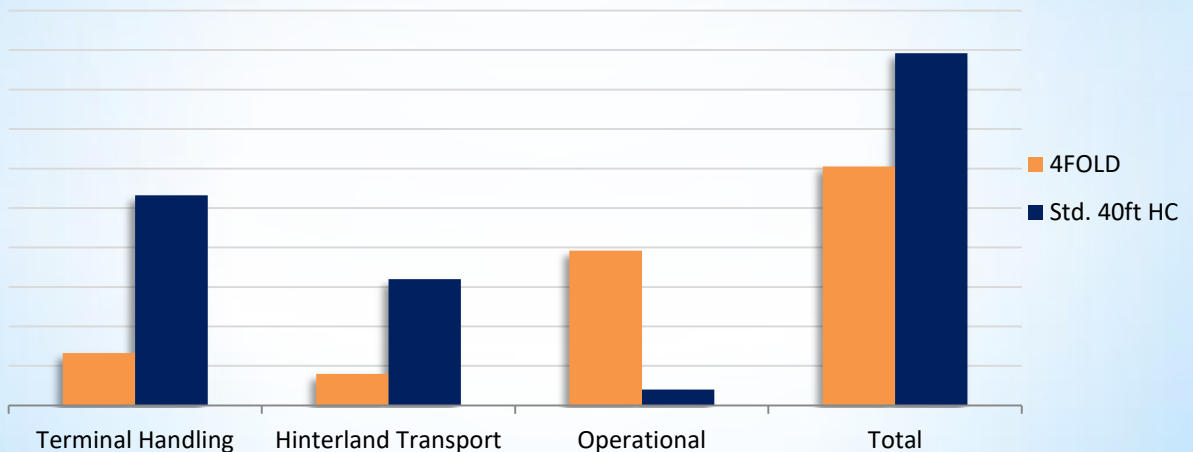
Seatrade deploys 4FOLD on their BlueStream service

Seatrade’s advantages with 4FOLD:

- Terminal Handling Cost
- Shorter Port Stay
- Hinterland Transport

32% Saving with 4FOLD

Cost



Co-funded by the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 711257

Europe – Caribbean – Central America

Problem/Situation:

Seatrade deals with an imbalance between Europe and the Caribbean. Without return cargo available ex Philipsburg containers are repositioned back to Europe empty, a costly undertaking.

Solution:

The innovative mind set of Seatrade had them investigate the use of 4FOLD. The 4FOLD foldable 40ft high cube container is produced under license of the Dutch company Holland Container Innovations. Currently 4FOLD is operational with various lines.

Savings are realized because of its foldable design. When folded, 4FOLD only occupies 25% of its original volume. Four 4FOLD containers can be bundled together after which the bundle occupies the same space as one standard 40ft high-cube.

This bundle can be handled, stored and transported as one. As a result tremendous cost savings can be made over time.

For more information on 4FOLD please visit:
www.4FOLDContainers.com



Result:

Seatrade appointed their BlueStream service to deploy 4FOLD. Loaded 4FOLD containers are shipped to customers in Philipsburg (St. Martin). When empty, 4FOLD containers are folded and bundled at the port. One handling move suffices to put the bundle on the vessel.

Seatrade transports the bundle to Puerto Barrios (Guatemala). Only one truck is needed to transport the bundle to a depot near Guatemala city. At this depot the 4FOLD containers are unfolded and loaded again. The loaded containers are transported back to customers near Rotterdam.

Seatrade folds the empty 4FOLD containers again at a depot in Rotterdam. The bundle is repositioned to Radicatel, saving 75% on trucking costs. 4FOLD containers are unfolded again in Radicatel, ready for the next roundtrip.



Disclaimer: Cost figures are estimates by HCI. HCI accepts no liability for the accuracy of these figures. Please contact Holland Container Innovations for a calculation of your case.



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