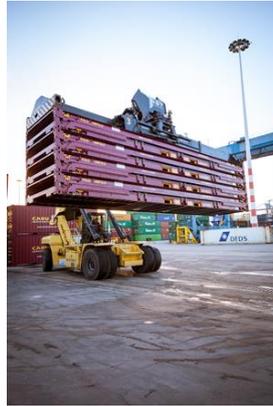


Company: **Holland Container Innovations NL BV**
Job title: **Internship Online Marketing / Social Media**

Holland Container Innovations (HCI) has developed and patented 4FOLD, a steel foldable maritime 40ft High Cube container that aims to revolutionize the container shipping industry. 4FOLD is the only 40ft foldable container in the world that meets the requirements of the industry. 4FOLD is a solution to the issue of repositioning of empty containers, an issue that costs the shipping industry \$30 billion a year. The foldable container can save costs and space during transport and storage, since four foldable containers take up the space of one regular container when folded. The first batches are in use around the world and production is ready to be scaled up.



Your Tasks

Currently we are looking for a creative, talented and enthusiastic intern to support our company in Delft. You will contribute to the successful rollout of all 4FOLD foldable container digital marketing activities including social media worldwide. You will be responsible for researching, analyzing and processing all relevant internal and external PR and marketing information. It is your responsibility to analyze existing strategies, to execute a competitor's analysis and provide recommendations and advice for online business optimization. Above all, you are passionate about garnering experience with online business.

Profiles we are looking for

- Excellent writing skills (English)
- Outstanding communication, research and problem-solving skills
- Highly active on Social Media (FB, Instagram, Twitter)
- Online marketing experience
- Cultural sensitivity and understanding of B2B marketing
- are available for 3- 6 months from September 2017

Our Offer

- Managing, maintaining and planning social media channels. (Website, Facebook, Instagram, Twitter, YouTube, Google+)
- Brief analysis of campaigns via Google Analytics.
- Brainstorming creative ideas to generate social traffic for 4FOLD
- Give advice to the management on improving current strategies
- Implement your own ideas on online marketing and PR Strategy
- Work in a dynamic environment where your input is valued.
- Take on responsibilities and work independently
- A great learning opportunity in a young and enthusiastic company

Start Date: September 2017

To apply and/or for extra information contact:

Holland Container Innovations NL B.V.

Simon Bosschieter

Info@hcinnovations.nl

015 2682 622